

# 14 TYPES OF HOOK SENTENCES

+ Examples!

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**1. Advice:** Words of advice that will make an impact on your readers.

*"When you want something from someone, give them something instead."*

**2. Anecdote:** A short and amusing story about an incident or a person, usually famous.

*"As a teen, Bill Gates used to go dumpster diving at his workplace, seeking information; that's how he got his hands on some impressive source code."*

**3. Bold Statement:** A statement or assertion that arouses an opinion or response from your reader.

*"You'll soon be able to upload your dreams to YouTube."*

**4. Contradiction:** A pair of concepts that don't go together.

*"It was the best of times. It was the worst of times."*

**5. Definition:** A definition\* of a term or concept that is relevant to your work. \*Caution: don't quote the dictionary.

*"A weevil is a small, herbivorous beetle that is known to wipe out entire crops of cotton and stored grains."*

**6. Dilemma:** A situation where a choice must be made between two or more, usually undesirable, outcomes.

*"The doctors gave me a choice: without health insurance, they would reattach both fingers for \$60,000 or just my index finger for \$12,000."*

**7. Fact:** An interesting fact from a reliable source.

*"One fast food meal contains all the calories you need in a day."*

**8. Famous Quote:** A quote from a famous person\* that is relevant to your work. \*Use caution because this can be cliché.

*"Gandhi famously said, 'Be the change you wish you see in the world.' "*

**9. Humor:** A joke, quip, or scene that arouses laughter or amusement in your readers.

*"What's worse than raining buckets? Hailing taxis in Boston."*

**10. Personal Experience:** A short story about an experience in your life that is relevant to the writing topic.

*"As a child I was deathly afraid of water, so, naturally, I joined the swim team."*

**11. Rhetorical Question:** A question that inspires curiosity, but that cannot be simply answered.

*"What does it mean to be happy?"*

**12. Setting:** A description of a scene or setting that stimulates any of the five senses.

*"In a hole in the ground there lived a hobbit. Not a nasty, dirty, wet hole, filled with the ends of worms and an oozy smell... it was a hobbit-hole, and that means comfort."*

**13. Simile or Metaphor:** A comparison of one thing to another, usually unrelated, thing.

*"The sentence was as powerful as Joe Frazier's left hook; it KO'd the reader in a few short words."*

**14. Statistic:** A startling statistic from a reliable source.  
*According to the European Cockpit Association, "Forty-three percent of pilots admit to involuntarily falling asleep during a flight."*

